



# LaSalle Network Identifies 28 Senior-Level Developers in 3.5 Weeks



Digital Marketing Company



Contract to Hire



Technology

*A marketing and technology company that helps the world's most iconic brands connect with humans through media, strategy, creative and insights.*

## GOALS

A leading US advertising agency needed to urgently build out their Data, Actions, and Insights team with senior-level developers specializing in AI & ML

Despite our client's best efforts, they were failing to identify the quality and volume of resources required to achieve their hiring goals and maintain their edge in the market



## SOLUTIONS

LaSalle Network was selected as the sole partner to support the effort based on their proven track record in Technology staffing, dynamic approach to building project teams, and multi-layered search structure: sourcing, recruiting, operations and administrative support

LaSalle assembled a Recruiting/Ops Team for the project and implemented a process to expedite prescreening, interview coordination/feedback, hiring decisions, and confirmation/onboarding

**28**

Placements

**3.5wks**

Avg. time to fill

### Skill Sets Fulfilled:

- Symfony
- PHP
- Python
- JS
- React
- Node
- Django

LaSalle successfully delivered on the challenge of finding highly skilled, W-2-eligible developers, who were eager to return to an in-office environment. The dedicated delivery team and streamlined process facilitated a swift and efficient outcome, filling all crucial positions with high-caliber candidates, leading to an ongoing long-term partnership with the agency.